

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



September 24, 2010

Dear DVBE Supplier:

The California Public Utilities Commission ("CPUC") established General Order 156 – the Supplier Diversity Program ("Program") – over two decades ago to encourage a fair proportion of total utility contracts and subcontracts for products and services to be awarded to women, minority, and disabled veteran business enterprises ("DVBEs").

Through the efforts of the participating utilities in the Program, **VersaTask's** services have been engaged to contact every DVBEs listed in the CPUC's database, by email and/or telephone, to ascertain the current status and the validity of the contact information previously provided to the Department of General Services. Those DVBEs currently listed in our database will receive via email a document entitled "Data Verification for CPUC DVBE Database"

VersaTask will also be contacting all known DVBEs within the state, not currently listed in our database to encourage their participation in the Program. Information relating to "how to get certified" will be provided.

Additionally, DVBEs' only match-making meetings will be scheduled periodically to provide DVBEs the opportunity to meet with procurement representatives of the utilities. The utilities have found that these match-making meetings have been very beneficial to all, and have enabled the utilities to re-double their out-reach effort to DVBEs in the participation of contracting for products and services, and other such opportunities.

In closing, the CPUC wish to thank you for your service to our country and look forward to the opportunity to be of assistance to you in your quest for business opportunities with the utilities under our Program.

Sincerely,

Douglas Phason
Supplier Diversity Program Manager
(415) 703-2280